

2014 MIDLOTHIAN PARKS AND RECREATION MASTER PLAN UPDATE ONLINE SURVEY CUMULATIVE RESULTS

PROJECT 07272014

RAYMOND TURCO & ASSOCIATES

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Congratulations! As a resident of Midlothian, either as a full-fledged resident of the city or as a person who lives in the ETJ (extra territorial jurisdiction), the city needs your help and your input! The city is currently involved in updating its parks and recreation master plan. This is a document that helps the city set priorities for parks and recreational facilities for the next 5-10 years. As chief users of parks and programs, the city takes your views about parks very seriously. Please take a few minutes to honestly answer this online survey about parks and recreation in your neighborhood. Read each question and check the box that is closest to your opinion. Check only one box per question unless the instructions say, "check all that apply." If you don't have an opinion, do not check any box. This is a confidential survey. We don't want your name. However, please be honest.

1. DO YOU LIVE IN THE CITY LIMITS OF MIDLOTHIAN OR DO YOU LIVE IN THE ETJ LIMITS OF THE CITY?

CITY LIMITS71%
ETJ25%
DON'T KNOW.4%

2. PLEASE MARK YOUR GENDER:

MALE34%
FEMALE66%

3. FIRST, HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE QUALITY OF PARKS AND RECREATION IN THE CITY OF MIDLOTHIAN?

VERY SATISFIED10%
SATISFIED55%
DISSATISFIED29%
VERY DISSATISFIED.6%

4. HOW LONG HAVE YOU LIVED AT YOUR PRESENT LOCATION?

UNDER 2 YEARS10%
2 - 4 YEARS21%
5 - 7 YEARS18%
8 - 10 YEARS14%
OVER 10 YEARS37%

5. DURING THE TIME YOU HAVE LIVED HERE, DO YOU FEEL THAT THE QUALITY OF PARKS AND RECREATION IN YOUR CITY HAS IMPROVED, STAYED ABOUT THE SAME, OR DECLINED?

IMPROVED49%
SAME47%
DECLINED4%

6. WHAT ONE RECREATIONAL **FACILITY** WOULD YOU SAY MIDLOTHIAN IS LACKING?
 Swimming pool (23%), trails (16%), sports complex/baseball/softball/soccer fields (14%), aquatic center/natatorium/water park/splash pad (12%), recreation center/community center/gym (9%), multi-use large community park (5%), , , , ,

7. REGARDING THE CITY OF MIDLOTHIAN, PLEASE TELL ME HOW SATISFIED OR DISSATISFIED YOU ARE WITH THE FOLLOWING:

	VS	S	D	VD
A) NUMBER OF PUBLIC PARKS	10%	55%	31%	5%
B) LOCATION OF PUBLIC PARKS	11%	69%	17%	3%
C) OVERALL QUALITY OF CITY PARKS	11%	66%	21%	2%
D) THE MAINTENANCE OF CITY PARKS	17%	71%	10%	2%
E) NUMBER OF BASEBALL FIELDS	12%	51%	27%	10%
F) NUMBER OF FOOTBALL FIELDS	14%	58%	20%	8%
G) NUMBER OF SOCCER FIELDS	16%	65%	15%	4%
H) AVAILABILITY OF ATHLETIC FIELDS	10%	54%	29%	7%
I) NUMBER OF SOFTBALL FIELDS	14%	67%	17%	2%
J) THE QUALITY OF CITY ATHLETIC FIELDS	12%	63%	20%	6%
K) AVAILABILITY OF NON ATHLETIC FACILITIES	7%	56%	32%	5%
L) NUMBER OF TENNIS COURTS	12%	61%	21%	6%
M) AMOUNT OF PASSIVE PARKLAND, OR OPEN SPACE	7%	46%	35%	12%
N) THE QUALITY OF THE SKATE PARK	14%	71%	11%	3%

8. IN THE PAST 12 MONTHS, HAVE YOU OR A MEMBER OF YOUR FAMILY

	YES	NO
A) VISITED A CITY PARK OR FACILITY IN MIDLOTHIAN	96%	4%
B) VISITED A PARK OR FACILITY IN ANOTHER CITY	80%	20%

9. IF YOU VISITED A PARK OR FACILITY IN ANOTHER CITY, IN GENERAL, WHAT ACTIVITY OR AMENITY DREW YOU TO THAT PARK OR FACILITY?

Trails/track (23%), athletic fields/sports complex/softball/baseball/soccer fields (21%), pool/splash pad/water park (13%), playground/play area (10%), shade/scenery (6%), event/social gathering/reunion (5%), , , , ,

10. IF YOU VISITED A PARK OR FACILITY IN ANOTHER CITY, IN WHICH CITY WAS THAT PARK OR FACILITY LOCATED?

Mansfield (22%), Cedar Hill (20%), Waxahachie (18%), Dallas (6%), Arlington (6%), Duncanville (5%), , , , ,

11. IN YOUR OPINION, PLEASE SELECT HOW IMPORTANT OR UNIMPORTANT IT WOULD BE FOR THE CITY TO CONSTRUCT MORE OF THE FOLLOWING CURRENT RECREATIONAL AMENITIES OR FACILITIES IN MIDLOTHIAN.

	VI	I	U	VU
A-01) YOUTH BASEBALL FIELDS	31%	38%	22%	9%
B-02) YOUTH SOFTBALL FIELDS	15%	41%	32%	11%
C-03) YOUTH SOCCER FIELDS	22%	37%	28%	13%
D-04) ADULT SOCCER FIELDS	13%	30%	39%	18%
E-05) TENNIS COURTS	14%	38%	37%	12%
F-06) FOOTBALL FIELDS	17%	35%	36%	12%
G-07) SAND VOLLEYBALL COURTS	15%	42%	34%	9%
H-08) OUTDOOR BASKETBALL COURTS	21%	52%	20%	8%
I-09) EVENT PICNIC/REUNION PAVILIONS	44%	46%	8%	2%
J-10) SKATE PARK	9%	23%	45%	23%
K-11) PLAYGROUNDS	46%	42%	9%	3%

	VI	I	U	VU
L-12) FAMILY PICNIC AREAS	51%	40%	6%	2%
M-13) NATURAL HABITAT/NATURE AREAS	54%	33%	10%	3%
N-14) SENIOR RECREATIONAL OPPORTUNITIES	35%	44%	14%	6%
O-14) PRACTICE FIELDS	26%	44%	22%	7%
P-16) LARGE, MULTI-USE PARK	61%	27%	8%	5%

12. FROM THE LIST OF CURRENT RECREATIONAL AMENITIES OR FACILITIES, WHICH ONE WOULD YOU CONSIDER TO BE MOST IMPORTANT IN TERMS OF THE CITY CONSTRUCTING ADDITIONAL ONES?

Large multi-use park (29%), youth baseball fields (16%), natural habitat/nature areas (16%), event picnic/reunion pavilions (9%), youth soccer fields (6%), playgrounds (4%), family picnic areas (11%), playgrounds (4%),
 , , , ,

13. IN YOUR OPINION, PLEASE SELECT HOW IMPORTANT OR UNIMPORTANT IT WOULD BE FOR THE CITY TO CONSTRUCT EACH OF THE FOLLOWING RECREATIONAL FACILITIES NOT CURRENTLY AVAILABLE IN MIDLOTHIAN.

	VI	I	U	VU
A-01) INDOOR VOLLEYBALL COURTS	8%	33%	45%	14%
B-02) DISC GOLF COURSE	11%	28%	43%	18%
C-03) MULTI-USE TRAILS	49%	41%	7%	3%
D-04) BMX BICYCLING FACILITY	8%	22%	50%	20%
E-05) MOUNTAIN BIKING TRAILS	23%	46%	22%	9%
F-06) EXPANDED SKATE PARK	7%	18%	48%	28%
G-07) OUTDOOR PERFORMANCE AREA	23%	41%	28%	8%
H-08) A DOG PARK	22%	38%	29%	12%
I-09) EQUESTRIAN TRAILS	10%	27%	45%	17%
J-10) RECREATION CENTER	49%	37%	9%	5%
K-11) AN AQUATIC FACILITY	60%	22%	11%	6%
L-12) LACROSSE FIELD	4%	12%	53%	32%
M-13) ARCHERY RANGE	10%	30%	36%	24%
N-14) MUNICIPAL GOLF COURSE	20%	29%	30%	21%
O-15) CRICKET FIELD	2%	5%	48%	46%

14. WHAT WOULD YOU CONSIDER TO BE THE ONE MOST IMPORTANT NEW RECREATIONAL FACILITY FOR THE CITY TO CONSTRUCT?

An aquatic facility (35%), multi-use trails (18%), recreation center (18%), dog park (5%), municipal golf course (5%), , , , ,

15. ONE ITEM BEING CONSIDERED IN MIDLOTHIAN WOULD BE A RECREATION CENTER. IF ONE WAS CONSTRUCTED, HOW STRONGLY WOULD YOU SUPPORT OR OPPOSE THE FOLLOWING AMENITIES BEING INCLUDED IN IT

	SS	S	O	SO
A) BASKETBALL COURTS	40%	49%	5%	6%
B) RACQUETBALL COURTS	34%	48%	13%	5%
C) COMPUTER LABS	22%	40%	27%	10%
D) WEIGHT/CARDIOVASCULAR EQUIPMENT RM	48%	40%	8%	4%
E) MULTI-PURPOSE ROOMS FOR MEETINGS OR PARTY RENTALS	37%	45%	13%	5%
F) EXERCISE/AEROBICS ROOM	50%	40%	6%	3%
G) INDOOR JOGGING TRACK	50%	37%	9%	3%
H) KITCHEN/DINING AREA	16%	46%	30%	8%
I) DROP-IN BABYSITTING/NURSERY	30%	39%	22%	9%
J) GAMEROOM, WITH POOL TABLES, TABLE TENNIS, ETC.	29%	47%	17%	8%

	SS	S	O	SO
K) MARTIAL ARTS ROOM	19%	44%	28%	9%
L) FAMILY LOCKER ROOMS	32%	50%	13%	6%
M) GYMNASTICS ROOM	24%	49%	21%	7%
N) ARTS AND CRAFT ROOM	27%	46%	20%	6%
O) CONCESSION AREA	25%	56%	12%	7%

16. THE CITY IS ESTABLISHING A SERIES OF PRIORITIES TO DIRECT FUTURE PARK DEPARTMENT ACTIONS. PLEASE MARK HOW STRONGLY YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS: I THINK MIDLOTHIAN SHOULD

	SA	A	D	SD
A) PLACE ART IN PARKS AND OTHER PUBLIC SPACES	19%	41%	32%	8%
B) RENOVATE AND EXPAND ITS EXISTING PARKS	29%	52%	15%	4%
C) EXPAND THE CITY'S TRAIL SYSTEM	47%	41%	10%	2%
D) ACQUIRE LAND TO PRESERVE ENVIRONMENTALLY SENSITIVE AREAS SUCH AS NATURAL CREEK CORRIDORS	45%	35%	18%	3%
E) DESIGN AND DEVELOP MORE PARKS & FACILITIES THAT FOCUS ON PASSIVE EXPERIENCES/ACTIVITIES	28%	46%	22%	5%
F) DEVELOP PARKS AND FACILITIES THAT ARE SPECIFIC TO THE REPUTATION OF THE CITY	27%	49%	19%	5%
G) IMPROVE AND ENHANCE MAINTENANCE OF PARK FACILITIES	28%	59%	11%	2%
H) ACQUIRE LAND FOR FUTURE PARK AND OPEN SPACE DEVELOPMENT	48%	43%	6%	2%
I) HOLD MORE SPECIAL EVENTS	31%	45%	18%	6%
J) CHARGE USER FEES FOR PARTICIPANT'S OF SPECIAL EVENTS	12%	38%	36%	14%
K) BEAUTIFY MEDIANS AND ENTRYWAYS THROUGHOUT THE CITY	29%	43%	22%	6%
L) CONSTRUCT RENTAL PICNIC/REUNION PAVILIONS THROUGHOUT THE CITY	25%	46%	23%	7%
M) PROVIDE SPACE FOR CULTURAL/PERFORMING ARTS ACTIVITIES	21%	52%	20%	6%
N) PLANT MORE TREES IN THE CITY	40%	38%	20%	2%
O) CONSTRUCT A TENNIS CENTER	15%	30%	42%	13%
P) CONSTRUCT AN AQUATIC CENTER	53%	27%	13%	7%
Q) CONSTRUCT A NATURE CENTER OR BOTANICAL GARDENS	33%	37%	23%	7%
R) DEVELOP TRAIL ACCESS AND LOOKOUT POINTS	49%	36%	13%	2%

17. AS HIKE AND BIKE TRAILS ARE DEVELOPED IN MIDLOTHIAN, WHERE WOULD YOU LIKE TO SEE THEM? (MARK ALL THAT APPLY)

CLOSE TO YOUR HOUSE	69%	ALONG UTILITY RIGHTS-OF-WAY	43%
CONNECTING TO SCHOOLS	57%	ALONG MAIN THOROUGHFARES	29%
IN CITY PARKS	88%	CONNECTING TO NEIGHBORHOODS	81%
CONNECTING TO SHOPPING	36%	CONNECTING TO TRAILS FROM OTHER CITIES	50%
CONNECTING TO CHURCHES	33%		

18. IN 2006, VOTERS IN MIDLOTHIAN APPROVED A BOND ELECTION IN WHICH \$13.9 MILLION WAS DESIGNATED FOR PHASE ONE OF A COMMUNITY PARK. WELL, THAT PARK IS UNDER CONSTRUCTION AND SCHEDULED TO OPEN IN THE FALL OF 2015. THE CITY IS ALREADY PLANNING PHASE TWO OF THAT PARK, WHICH WILL INCLUDE BASEBALL FIELDS, TENNIS COURTS AND BASKETBALL COURTS, A SPLASH PAD, AND A FISHING POND, AS WELL AS OTHER PARK AMENITIES.

HOW LIKELY OR UNLIKELY WOULD YOU BE TO VOTE FOR A PARKS BOND ELECTION IF YOU KNEW YOUR PROPERTY TAXES WOULD INCREASE _____ PER MONTH? IF IT MAKES NO DIFFERENCE, PLEASE CLICK THE APPROPRIATE OPTION.

	VL	L	U	VU	NO
A) UNDER \$5.00	76%	9%	1%	5%	9%
B) \$5.00 - \$10.00	52%	23%	5%	11%	9%
C) \$10.00 - \$15.00	34%	21%	16%	21%	8%
D) \$15.00 - \$20.00	18%	18%	21%	36%	7%
E) \$20.00 - \$25.00	11%	12%	20%	50%	7%
F) OVER \$25.00	9%	4%	20%	59%	7%

19. HOW STRONGLY WOULD YOU SUPPORT OR OPPOSE THE FOLLOWING STRATEGIES TO INCREASE THE AMOUNT OF FUNDING AVAILABLE TO THE PARKS AND RECREATION DEPARTMENT IN ORDER FOR IT TO MEET FUTURE NEEDS?

	SS	S	O	SO
A) INCREASE THE DEPARTMENT'S ANNUAL BUDGET	35%	54%	8%	3%
B) INCREASE FEES FOR THOSE WHO PARTICIPATE IN ORGANIZED SPORTS SUCH AS SOCCER OR BASEBALL	28%	33%	28%	11%
C) INCREASE FEES FOR THOSE WHO PARTICIPATE IN RECREATION PROGRAMMING	24%	43%	27%	6%
D) PASSAGE OF A BOND ELECTION	20%	58%	15%	7%
E) INCREASE RENTAL FEES FOR PARK FACILITIES	24%	51%	20%	5%
F) INCREASED PROPERTY TAXES	5%	35%	38%	22%
G) HOLD SPORTING TOURNAMENTS TO BRING IN REVENUE FROM OUTSIDE THE CITY	60%	31%	6%	3%

20. RELATIVE TO SPORTING TOURNAMENTS, HOW STRONGLY YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS

	SA	A	D	SD
A) PARKS AND RECREATION CAN HELP PROMOTE ECONOMIC GROWTH IN MIDLOTHIAN BY HOLDING VARIOUS SPORTING TOURNAMENTS AND BRINGING IN DOLLARS FROM OUTSIDE THE CITY.	61%	30%	5%	4%
B) I FEEL THE CITY SHOULD BE AGGRESSIVE IN MARKETING SPORTS TOURNAMENTS	44%	37%	14%	5%
C) I DON'T FEEL THE CITY HAS SUFFICIENT FACILITIES YET TO MARKET TOURNAMENTS	31%	41%	25%	2%
D) I DO NOT WANT THE CITY TO HOST TOURNAMENTS	6%	6%	50%	38%
E) I WOULD SUPPORT THE CITY HIRING A PERSON TO SERVE AS TOURNAMENT DIRECTOR TO PROMOTE TOURNAMENTS	20%	51%	22%	8%
F) I WOULD SUPPORT EXPANDING FACILITIES IN MIDLOTHIAN IN ORDER TO HOST TOURNAMENTS	39%	46%	10%	6%

21. PLEASE SELECT HOW STRONGLY YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS.

	SA	A	D	SD
A) I'M SATISFIED WITH THE RECREATIONAL FACILITIES IN MIDLOTHIAN	5%	30%	50%	15%
B) I AM WILLING TO PAY ADDITIONAL CITY TAXES TO SEE THE QUALITY OF PARKS UPGRADED	16%	61%	15%	8%
C) THE EXISTING PARK SYSTEM IS ADEQUATE	5%	24%	56%	16%
D) THE CITY SHOULD IMPROVE THE EXISTING PARKS AND NOT DEVELOP ANY NEW ONES	4%	18%	59%	19%
E) I HAVE ADEQUATE AVENUES TO VOICE MY CONCERNS ABOUT RECREATION IN MIDLOTHIAN	6%	54%	30%	9%
F) I AM SATISFIED WITH THE CURRENT LANDSCAPING IN CITY MEDIANS AND INTERSECTIONS	11%	49%	30%	10%
G) TREES ARE IMPORTANT AND SHOULD BE PRESERVED WHERE AND WHEN POSSIBLE	59%	37%	3%	0%
H) I AM SATISFIED WITH THE CURRENT LANDSCAPING IN CITY PARKS	12%	54%	28%	5%
I) I AM SATISFIED WITH THE PROGRAMS OFFERED BY THE RECREATION DEPARTMENT	5%	41%	42%	12%

22. THESE LAST FEW QUESTIONS ARE JUST FOR CLASSIFICATION PURPOSES. WHICH OF THE FOLLOWING AGE GROUPS DO YOU COME UNDER?

UNDER 26 YEARS	1%
26 - 35 YEARS23%
36 - 45 YEARS40%
46 - 55 YEARS20%
56 - 65 YEARS12%
OVER 65 YEARS	5%

23. DO YOU HAVE CHILDREN AGE 18 OR UNDER LIVING AT HOME? CHOOSE ALL THAT APPLY.

(IF NO CHILDREN, SKIP TO #25)

NO CHILDREN	26%
UNDER 6	26%
6 - 12	47%
13 - 18	32%

24. DOES YOUR CHILD OR CHILDREN PARTICIPATE IN CLUB OR SELECT SPORTS **OUTSIDE** THE CITY OF MIDLOTHIAN?

YES44%
NO56%

25. DO YOU BELONG TO A SPORTS ASSOCIATION IN THE CITY OF MIDLOTHIAN?

YES45%
NO55%

26. FINALLY, TO GET INFORMATION ABOUT PARKS OR PARK ACTIVITIES IN MIDLOTHIAN, WHICH OF THE FOLLOWING SOURCES DO YOU NORMALLY USE? (CIRCLE ALL THAT APPLY)

MIDLOTHIAN MIRROR	31%	ELECTED OFFICIALS	9%	SCHOOL NEWSLETTERS	27%
CITY STAFF	12%	CHAMBER BILLBOARD	10%	CITY WEBSITE	59%
WORD OF MOUTH	63%	LED SIGNS	34%	OTHER	11%
SOCIAL MEDIA	72%				